Gross Amount

\$115,600.00

\$115,600.00

# Spots

96

96

Net Amount

\$98,260.00

\$98,260.00

Rating

0.00

0.00

## **ORDER**

Orders	Order / Rev: Alt Order #:	<b>107734</b> 06861689		LID AT
	Product Desc:	NRCC IE 2012		HD
	Estimate:	3337		KSNV
	Flight Dates:	10/19/12 - 10/25/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/11/12 / 10/11/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	NRCC-IE		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Month

Totals

October 2012

End Date

10/25/12

Bill Plan

Start Date

10/01/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Net Amount

\$98,260.00

Order Share	Share	Total
KSNV	53%	\$115,600.00
Market	100%	\$218 113 21

# Spots Gross Amount

\$115,600.00

96

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	5%	\$10,905.66
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$32,716.98
KTUD	2%	\$4,362.26
KVVU	20%	\$43,622.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$10,905.66

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/19/12	10/19/12	M-F 5-6a WakeUp	w/WaGM	5-6a	F	:30	2	\$600.001	0.00 NM	2	\$1,200.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE V	V/WAGNR	S1										
	Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 10/1	15/12	10/21/12	F	2	\$600.00	0.00						

Print Date: 10/11/12 11:09:39 Page 2 of 7

Order / Rev: 107734

Advertiser: NRCC-IE

Alt Order #: 06861689 Product Desc: NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12 Estimate: 3337 **KSNV** 

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/19/1	2 10/19/12	M-F 5-6a WakeUp	o w/Wa@M	5-6a		F	:30	2	\$600.001	0.00 NM	2	\$1,200.00
				M-F 5-6a WakeU	p w/Wagners									
		W/WAGN		Modedaya	Cnoto/Mook	Doto	Doti	~~						
\//	<u>اعد .</u> eek: 10/	rt Date /15/12	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 2	Rate \$600.00	Rati	<u>ng</u> .00						
			2 10/22/12	M-F 5-6a WakeUp		5-6a		M	:30	2	\$600.001	0.00 NM	2	\$1,200.00
		. 0,, .		M-F 5-6a WakeU	-	0 00		-1-	.00	_	Ψοσοίσο .	0.00	_	ψ.,200.00
	WAKE	W/WAGN	IRS1											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
	/eek: 10/		10/28/12	M	2	\$600.00		.00			<b>***</b>	0.00.1114		<b>1</b> 4 000 00
E 3	KSNV	10/23/1	2 10/23/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a		- T	:30	2	\$600.00 1	0.00 NM	2	\$1,200.00
	WAKE	W/WAGN	IRS1	W-F 3-0a Wakeo	p w/wagners									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ng						
W	/eek: 10	/22/12	10/28/12	- T	2	\$600.00	0.	.00					<u> </u>	
E 4	KSNV	10/24/1	2 10/24/12	M-F 5-6a WakeUp	•	5-6a		W	:30	2	\$600.001	0.00 NM	2	\$1,200.00
	MAKE!	W/WAGN	IDC1	M-F 5-6a WakeU	p w/Wagners									
		vv/vvAGN art Date	End Date	Weekdays	Spots/Week	Rate	Rati	na					ł	
W	/eek: 10		10/28/12	W	2	\$600.00		.00						
	KSNV		2 10/25/12	M-F 5-6a WakeUr	o w/Wa@M	5-6a		T	:30	2	\$600.001	0.00 NM	2	\$1,200.00
				M-F 5-6a WakeU										, ,
		W/WAGN	IRS1											
10.		rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rati							
	/eek: 10/		10/28/12		2	\$600.00		.00 F	:30		¢1 000 00 1	0.00 NIM	,	<b>PO 000 00</b>
E 6	NOINV	10/19/1	2 10/19/12	M-F 6-7a WakeUp M-F 6-7a WakeU	Ū	6-7a		F	.30	2	\$1,000.001	0.00 NM	2	\$2,000.00
	WAKE	W/WAGN	IRS2	W 1 0 74 Wakeo	p w/wagners									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati	ng						
W	/eek: 10/	/15/12	10/21/12	F	2	\$1,000.00		.00						
E 7	KSNV	10/22/1	2 10/22/12	M-F 6-7a WakeUp	Ū	6-7a		M	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
	WAKE	W/WAGN	IRS2	M-F 6-7a WakeU	p w/vvagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
W	eek: 10		10/28/12	M		\$1,000.00		.00						
E 8	KSNV	10/23/1	2 10/23/12	M-F 6-7a WakeUp	o w/Wa@M	6-7a		- T	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
				M-F 6-7a WakeU	p w/Wagners									
	_	W/WAGN		Ma alada sa	C==4= ///==1-	Dete	Dati							
\//	<u>اده</u> /eek: 10	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$1,000.00	Rati	.00						
				M-F 6-7a WakeUp		6-7a	<u> </u>	W	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
		. 0, 2 ., .	0,,	M-F 6-7a WakeU	-	0.0			.00	_	ψ.,σσσ.σσ.	0.00	_	ψ=,σσσ.σσ
	WAKE	W/WAGN	IRS2		-									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rati							
	/eek: 10/		10/28/12	W		\$1,000.00		.00			<b>#4</b> 000 00 4	0.00 NIM		<b>#0</b> 000 00
E 10	KSINV	10/25/1	2 10/25/12	M-F 6-7a WakeUp M-F 6-7a WakeU	-	6-7a		T	:30	2	\$1,000.001	0.00 NM	2	\$2,000.00
	WAKE	W/WAGN	IRS2	Wii Ora Wakeo	p w/ vvagners									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
W	/eek: 10	/22/12	10/28/12	T	2	\$1,000.00		.00					<u> </u>	
E 11	KSNV	10/19/1	2 10/19/12	Today Show	CM	658a-9am		F	:30	1	\$1,900.001	0.00 NM	1	\$1,900.00
	TODAY	′ SH\\/		Today Show										
		onvo	End Date	Weekdays	Spots/Week	Rate	Rati	na						
W	/eek: 10		10/21/12	F		\$1,900.00		.00						
			2 10/22/12	Today Show	CM	658a-9am		M	:30	1	\$1,900.001	0.00 NM	1	\$1,900.00
				Today Show										
	TODAY		Fad Di	Mantester	On =1 = 0.01	<b>D</b> :	<b>.</b>							
۱۸/	<u>Sta</u> /eek: 10	rt Date /22/12	End Date 10/28/12	Weekdays M	Spots/Week 1	Rate \$1,900.00	Rati	<u>ng</u> .00						
			2 10/23/12	414	CM	658a-9am		- T	:30	1	\$1,900.001	0.00 NM	1	\$1,900.00
0		. 5, 20, 1			CIVI	JUJU JUIII		•	.50		÷ .,000.00 1	3.00 14171	• '	ψ.,000.00

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**KSNV** 

Order / Rev: 107734

101704

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06861689

Product Desc: NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12

3337

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Today Show **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 Т----Week: 10/22/12 \$1,900.00 0.00 E14 KSNV 10/24/12 10/24/12 **Today Show** СМ 658a-9am - - W- - - -:30 \$1,900,001 0.00 NM \$1.900.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/22/12 10/28/12 - - W- - -\$1.900.00 0.00 E 15 KSNV 10/25/12 10/25/12 CM - - - T- - -:30 1 \$1,900.001 0.00 NM **Today Show** 658a-9am \$1,900.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 - - - T- - · 0.00 Week: 10/22/12 \$1,900.00 E 16 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATUROM 6a-7a - - - - S-:30 2 \$450.001 0.00 NM 2 \$900.00 **News 3 Sunrise SATURDAY** NW3 AT SUNRISE Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$450.00 0.00 E 17 KSNV 10/20/12 10/20/12 Saturday Today 7a-9am ---S-:30 2 \$900.001 0.00 NM CM 2 \$1,800.00 Saturday Today SATURDAY TODAY **End Date** Start Date Weekdays Spots/Week Rate Rating 10/21/12 ---S-Week: 10/15/12 \$900.00 0.00 E 18 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M ----S :30 \$450.001 0.00 NM 6a-7a 2 2 \$900.00 News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 \$450.00 Week: 10/15/12 0.00 ---F--E 19 KSNV 10/19/12 10/19/12 Days of our Lives СМ 1258p-2pm :30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES Start Date **End Date** Weekdays Spots/Week Rating Rate 10/21/12 ----F--\$425.00 0.00 Week: 10/15/12 E 20 KSNV 10/22/12 10/22/12 Days of our Lives CM 1258p-2pm M- - - - -:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -10/28/12 \$425.00 Week: 10/22/12 0.00 E 21 KSNV 10/23/12 10/23/12 Days of our Lives - T- - - -:30 \$425.001 0.00 NM \$425.00 CM 1258p-2pm 1 Days of our Lives DAYS-OUR LIVES Start Date End Date Spots/Week Rating Weekdays Rate 10/28/12 Week: 10/22/12 \$425.00 0.00 E 22 KSNV 10/24/12 10/24/12 Days of our Lives CM 1258p-2pm --W---:30 \$425.001 0.00 NM \$425.00 Days of our Lives DAYS-OUR LIVES **End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/22/12 10/28/12 - - W- - - -\$425.00 0.00 E 23 KSNV 10/25/12 10/25/12 СМ - - - T- - -:30 \$425.00 1 0.00 NM Days of our Lives 1258p-2pm \$425.00 Days of our Lives DAYS-OUR LIVES Spots/Week Weekdays Start Date **End Date** Rate Rating - T- -Week: 10/22/12 10/28/12 \$425.00 0.00 E 24 KSNV 10/19/12 10/19/12 M-F Early News CM 5-630p ---F--:30 1 \$1,800.001 0.00 NM \$1,800.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating - - - F- -Week: 10/15/12 10/21/12 \$1,800.00 0.00 0.00 NM E 25 KSNV 10/22/12 10/22/12 CM 5-630p :30 \$1,800.001 \$1,800.00 M-

Print Date: 10/11/12 11:09:39 Page 4 of 7

**KSNV** 

Order / Rev: 107734

107734

Advertiser: NRCC-IE

Product Desc:

Alt Order #: 06861689

NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12

Estimate: 3337

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F Early News M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 10/22/12 10/28/12 \$1,800.00 0.00 E 26 KSNV 10/23/12 10/23/12 M-F Early News СМ 5-630p - T- - - -:30 2 \$1.800.001 0.00 NM 2 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 - T- - - -2 \$1.800.00 0.00 E 27 KSNV 10/24/12 10/24/12 CM 5-630p :30 1 \$1,800.001 0.00 NM M-F Early News - - W- - - -\$1,800.00 M-F Early News NFWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/28/12 - - W- - -0.00 Week: 10/22/12 \$1,800.00 E 28 KSNV 10/25/12 10/25/12 M-F Early News CM 5-630p - - - T- - -:30 2 \$1,800.001 0.00 NM 2 \$3,600,00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate - T- -Week: 10/22/12 10/28/12 2 \$1,800.00 0.00 E 29 KSNV 10/20/12 10/20/12 Sa-Su Early News ---S-:30 2 \$675.001 0.00 NM CM 5pm-630pm 2 \$1,350.00 Sa-Su Early News NEWS 3 **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - - - - S-\$675.00 0.00 E 30 KSNV 10/19/12 10/19/12 M-F Jeop/Wheel ---F--2 \$1,700.001 0.00 NM CM 630-730pm :30 2 \$3,400.00 M-F Jeopardy/Wheel of Fortune JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - - - - F- -0.00 Week: 10/15/12 2 \$1,700.00 E 31 KSNV 10/22/12 10/22/12 SIGN ON-SIGN OFF СМ 930-1030P M- - - - -:30 2 \$1,700.001 0.00 NM 2 \$3,400.00 (9:30 PM-10:30 PM) Jeop/Wheel in Prime JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/22/12 10/28/12 M- - - - -0.00 \$1,700.00 E 32 KSNV 10/23/12 10/23/12 M-F Jeop/Wheel CM 630-730pm - T- - - -:30 2 \$1,700.001 0.00 NM \$3,400.00 M-F Jeopardy/Wheel of Fortune JEOP/WHEEL **End Date** Start Date Weekdays Spots/Week Rate Rating 10/28/12 - T- - - -\$1,700.00 Week: 10/22/12 0.00 E33 KSNV 10/24/12 10/24/12 M-F Jeop/Wheel 630-730pm --W----2 \$1,700.001 0.00 NM CM :30 2 \$3,400.00 M-F Jeopardy/Wheel of Fortune JEOP/WHEEL Start Date End Date Spots/Week Rating Weekdays Rate - - W- - - -10/28/12 \$1,700.00 Week: 10/22/12 0.00 E34 KSNV 10/25/12 10/25/12 M-F Jeop/Wheel CM 630-730pm ---T---:30 2 \$1,700.001 0.00 NM 2 \$3,400.00 M-F Jeopardy/Wheel of Fortune JEOP/WHEEL **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/22/12 10/28/12 - - - T- - -\$1,700.00 0.00 E35 KSNV 10/19/12 10/19/12 FacetoFace/Ralston Rep@M 730-758pm ---F--:30 \$900.001 0.00 NM \$900.00 FacetoFace/Ralston Report NWS3 J. RALSTON Spots/Week Rating Start Date **End Date** Weekdays Rate 10/21/12 - - F-0.00 Week: 10/15/12 \$900.00 E36 KSNV 10/22/12 10/22/12 **RALSTON in PRIME** CM 8-11pm M- - - - -:30 1 \$900.001 0.00 NM \$900.00 RALSTON in PRIME NWS3 J. RALSTON Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - - -Week: 10/22/12 10/28/12 \$900.00 0.00 0.00 NM E37 KSNV 10/23/12 10/23/12 CM :30 \$900.001 \$900.00 730-758pm - T-1

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**KSNV** 

Order / Rev: 107734

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06861689

Product Desc: NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12

3337

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	. Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			FacetoFace/Raisto								•	
NWS3.	J. RALST	ΓΟΝ	FacetoFace/Ralst	оп кероп								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/22/12	10/28/12	- T	1	\$900.00	0.00						
E38 KSNV	10/24/1	12 10/24/12			730-758pm	<b>W</b>	:30	0 1	\$900.00 1	0.00 NM	1	\$900.00
NIMES	J. RALST	ron.	FacetoFace/Ralst	on Report								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$900.00	0.00				ı		
		12 10/25/12	FacetoFace/Ralsto	on Rep@M	730-758pm	T	:30	0 1	\$900.001	0.00 NM	1	\$900.00
			FacetoFace/Ralst		•							
	J. RALST											
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week 1	Rate	Rating						
Week: 10/ E 40 KSNV		10/28/12	Weekend Jeopard	· ·	\$900.00 630-730pm	0.00	S- :30	0 1	\$525.00 1	0.00 NM	1	\$525.00
L40 KSNV	10/20/1	12 10/20/12	WKND Jeop/Whe	•	030-730pm			0 1	φ323.00 T	U.UU INIVI	'	φ323.00
JEOP/V	VHEEL											
_	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/21/12	S-	1	\$525.00	0.00			•			
E41 KSNV	10/22/1	12 10/22/12	•	CM	8-9pm	M	:30	0 1	\$4,000.001	0.00 NM	1	\$4,000.00
THE VC	DICE		Monday Prime 8-9	pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				i		
Week: 10/	/22/12	10/28/12	M	1	\$4,000.00	0.00						
E42 KSNV	10/23/1	12 10/23/12		CM	8-9pm	- T	:30	0 2	\$4,000.001	0.00 NM	2	\$8,000.00
VOICE			Tuesday Prime 8-	9pm								
VOICE Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- T		\$4,000.00	0.00				i		
E 43 KSNV	10/21/1	12 10/21/12	NFL Football	СМ	1P-9PM		- S :30	0 19	\$10,000.001	0.00 NM	1	\$10,000.00
			NFL Football									
	JN-FTBL		MA alada a	0	Data	Datie						
Sta Week: 10/	rt Date /15/12	End Date 10/21/12	Weekdays S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00						
E 44 KSNV		12 10/21/12	News 3 Live in Pri		7-10pm		- S :30	0 2	\$1,800.001	0.00 NM	2	\$3,600.00
	. 0, = .,		News 3 in Prime		ор			_	ψ.,σσσ.σσ.	0.00	_	ψο,σσσ.σσ
NWS3 I	LVE-PRI	ME										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	Name 2 Live in Dri		\$1,800.00	0.00	.0.	0 0	£4.000.00.4	0.00 NM	0	ФО 400 00
E 45 KSINV	10/22/1	12 10/22/12	News 3 Live in Prine News 3 in Prime	me CM	7-10pm	M	:30	0 2	\$1,200.001	0.00 NM	2	\$2,400.00
NWS F	OLO DEI	BATE	TTOWS O III T TIME									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M		\$1,200.00	0.00						
E46 KSNV	10/22/1	12 10/22/12	M-F News 3 at Ele		11pm-1135p	om M	:30	0 1	\$1,400.001	0.00 NM	1	\$1,400.00
NEWS:	3 AT 11		M-F News 3 at Ele	even								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 10/		10/28/12	M		\$1,400.00	0.00						
E 47 KSNV	10/24/1	12 10/24/12	M-F News 3 at Ele	ven CM	11pm-1135p	omW	:30	0 1	\$1,400.001	0.00 NM	1	\$1,400.00
NEWC	O AT 44		M-F News 3 at Ele	even								
NEWS:	ort Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W		\$1,400.00	0.00						
			M-F News 3 at Ele				:30	0 1	\$1,400.001	0.00 NM	1	\$1,400.00
			M-F News 3 at Ele									
NEWS:				0	_	<b>D</b>						
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,400.00	Rating 0.00						
E 49 KSNV			1	CM			S- :30	0 1	\$1,400.001	0.00 NM	1	\$1,400.00
L 40 KONV	10/20/1	10/20/12		Oivi	11μπ-1155μ			· 1	ψ1, <del>1</del> 00.00 1	O.OO INIVI	'	Ψ1,700.00

Print Date: 10/11/12 11:09:40 Page 6 of 7

**KSNV** 

Order / Rev: 107734

Advertiser: NRCC-IE

Product Desc:

Estimate:

Alt Order #: 06861689 NRCC IE 2012

Flight Dates: 10/19/12 - 10/25/12 3337

Ln Ch Start End	-	Start/End Time	Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven							
WKD2 NWS-AT 11						ı		
Start Date	Weekdays Spots/Week	Rate Ratir						
Week: 10/15/12 10/21/12 E 50 KSNV 10/21/12 10/21/12		• •	00 S	:30 1	\$1,400.001	0.00 NM	1	\$1,400.00
2 30 1014 10/21/12 10/21/12	Sa-Su News 3 at Eleven	тршттоорш	<b>5</b>	.50 1	ψ1,400.00 1	0.00 14101		ψ1,400.00
WKD NWS3 AT 11								
Start Date	Weekdays Spots/Week	Rate Ratir \$1,400.00 0.0						
E 51 KSNV 10/19/12 10/19/12			F	:30 2	\$750.00 1	0.00 NM	2	\$1,500.00
231 NOIV 10/13/12 10/13/12	Tonight Show	1100p 1200a	1	.50 2	ψ730.00 1	0.00 14101	_	ψ1,500.00
TONITE SHW	•							
Start Date End Date	Weekdays Spots/Week	Rate Ratir	_					
Week: 10/15/12 10/21/12 E 52 KSNV 10/22/12 10/22/12		*	00 M	:30 2	\$750.00 1	0.00 NM	2	\$1,500.00
L 32 NOIV 10/22/12 10/22/12	Tonight Show	1135p-1230a	IVI	.50 2	Ψ130.00 1	O.OO INIVI	2	ψ1,500.00
TONITE SHW								
Start Date End Date	Weekdays Spots/Week	Rate Ratir	_					
Week: 10/22/12 10/28/12 E 53 KSNV 10/23/12 10/23/12		•	00 - T	:30 2	\$750.00 1	0.00 NM	2	\$1,500.00
L 33 K3NV 10/23/12 10/23/12	Tonight Show	1133p-1230a	1	.30 2	φ730.00 T	U.UU INIVI	2	\$1,500.00
TONITE SHW	•							
Start Date End Date	Weekdays Spots/Week	Rate Ratir	_					
Week: 10/22/12 10/28/12 E 54 KSNV 10/24/12 10/24/12	-T 2		00 W	.20 2	¢750.00.1	0.00 NM	,	¢4 500 00
E 34 KSNV 10/24/12 10/24/12	The Tonight Show CM Tonight Show	1135p-1236a	vv	:30 2	\$750.00 1	U.UU INIVI	2	\$1,500.00
TONITE SHW	· s.i.g.ii S.is.ii							
Start Date End Date	Weekdays Spots/Week	Rate Ratir	_					
Week: 10/22/12 10/28/12	The Toright Show		00 T	.20 2	¢750.00.1	0.00 NM	,	¢4 500 00
E 55 KSNV 10/25/12 10/25/12	The Tonight Show CM Tonight Show	1135p-1236a	1	:30 2	\$750.00 1	0.00 NM	2	\$1,500.00
TONITE SHW	· s.i.g.ii S.is.ii							
Start Date End Date	Weekdays Spots/Week	Rate Ratir	_					
Week: 10/22/12 10/28/12	T 2	•	00		<b>#050.00.4</b>	0.00.004		<b>#700.00</b>
E 56 KSNV 10/19/12 10/19/12	Late Night w/Fallon CM Late Night w/Fallon	1236a-136am	F	:30 2	\$350.001	0.00 NM	2	\$700.00
J FALLON	Edio Hight Wit dilon							
Start Date End Date	Weekdays Spots/Week	Rate Ratir						
Week: 10/15/12 10/21/12	F 2		00		<b>***</b>	0.00.104		<b>#</b> 700.00
E 57 KSNV 10/22/12 10/22/12	Late Night w/Fallon CM Late Night w/Fallon	1236a-136am	M	:30 2	\$350.001	0.00 NM	2	\$700.00
J FALLON	Edio Hight Wit dilon							
Start Date End Date	Weekdays Spots/Week	Rate Ratir						
Week: 10/22/12 10/28/12	M 2	*			<b>***</b>	0.00.104		<b>#</b> 700.00
E 58 KSNV 10/23/12 10/23/12	Late Night w/Fallon CM Late Night w/Fallon	1236a-136am	- T	:30 2	\$350.001	0.00 NM	2	\$700.00
J FALLON	Late Hight Wir allon							
Start Date End Date	Weekdays Spots/Week	Rate Ratir						
Week: 10/22/12 10/28/12	-T 2	*						
E 59 KSNV 10/24/12 10/24/12	Late Night w/Fallon CM Late Night w/Fallon	1236a-136am	W	:30 2	\$350.001	0.00 NM	2	\$700.00
J FALLON	Late Night W/I alloh							
Start Date End Date	Weekdays Spots/Week	Rate Ratir	ng					
Week: 10/22/12 10/28/12	W 2	*****						
E 60 KSNV 10/25/12 10/25/12	Late Night w/Fallon CM Late Night w/Fallon	1236a-136am	T	:30 2	\$350.001	0.00 NM	2	\$700.00
J FALLON	Late Night W/FallOH							
Start Date End Date	Weekdays Spots/Week	Rate Ratir	ng					
Week: 10/22/12 10/28/12	T 2	*						
E 61 KSNV 10/20/12 10/20/12	CM	1130pm-1:02am	S-	:30 1	\$2,000.001	0.00 NM	1	\$2,000.00

Print Date: 10/11/12 11:09:40 Page 7 of 7

 Order / Rev:
 107734
 Advertiser:
 NRCC-IE

 Alt Order #:
 06861689
 Product Desc:
 NRCC IE 2012
 KSNV

 Flight Dates:
 10/19/12 - 10/25/12
 Estimate:
 3337

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
				Saturday Night L									
				Saturday Night I	_ive								
	SAT NIT	E LIVE											
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	S-	1	\$2,000.00	0.00						
E 62	KSNV	10/21/12	2 10/21/12	Sports Night in L	as VegaSM	Sun 1135p-	-1200a	- S :30	) 1	\$400.001	0.00 NM	1	\$400.00
				Sports Night in L	₋as Vegas								
	SPORT NT-L VGS												
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10/	15/12	10/21/12	S	1	\$400.00	0.00						

Totals 96 \$115,600.00